

EST. 2017

2027 MEMBERSHIP GUIDE

Connecting mobile food businesses with communities, opportunities, and one another across Massachusetts' South Shore.

SOUTHSHOREFOODTRUCKASSOCIATION.ORG

WELCOME

Built for the people behind the trucks

Founded in 2017, the South Shore Food Truck Association brings mobile food businesses together to build connections, share resources, create opportunities, and strengthen the food truck community.

Members benefit from networking, education, marketing, business leads, community partnerships, and access to SSFTA-organized events throughout Massachusetts. Whether you are established or just getting started, you are joining people who understand the realities of running a mobile food business.





SSFTA AT A GLANCE

2017
ESTABLISHED

51
MEMBER BUSINESSES IN 2026

MA
EVENTS & OPPORTUNITIES

WHO CAN JOIN

Your home base does not limit your membership.

Food trucks may be based on the South Shore, elsewhere in Massachusetts, or out of state. To apply, your business simply needs to be willing and able to work at events in Massachusetts.

MEMBERSHIP ACROSS BORDERS

MEMBERSHIP BENEFITS

WHY JOIN THE SSFTA?

MORE CONNECTION | MORE RESOURCES
MORE OPPORTUNITY

8 CORE BENEFITS





EVERY STANDARD AND PREMIUM MEMBER RECEIVES

1. **WEBSITE DIRECTORY PROFILE**
   A dedicated business listing in the public SSFTA member directory.

2. **SSFTA EVENT OPPORTUNITIES**
   Eligibility to apply for association food truck nights and community events.

3. **MEETINGS AND SPEAKERS**
   Member meetings, guest experts, educational conversations, and practical updates.

4. **A STRONGER MEMBER NETWORK**
   Connections with operators who share resources, advice, experience, and referrals.

5. **MARKETING AND PROMOTION**
   Association-wide marketing plus opportunities to be featured on SSFTA channels.

6. **ADVOCACY AND UPDATES**
   Information about policies, regulations, and issues affecting mobile food vendors.

7. **MEMBER VOTING RIGHTS**
   One membership vote for each member business that remains in good standing.

8. **GROUP PROGRAMS**
   Access to group inspections, educational programs, and member initiatives when offered.

GOOD TO KNOW

Membership creates access to opportunities, but it does not guarantee event placement, bookings, or individual promotional features. Event needs, capacity, menu balance, reliability, and association policies may affect participation.

CHOOSE YOUR MEMBERSHIP

Same core benefits. One important difference.

Both levels include every core benefit shown on Page 3. Premium adds website inquiries.

STANDARD

$300 ANNUALLY

- ALL 8 CORE MEMBER BENEFITS
- FULL VOTING MEMBERSHIP

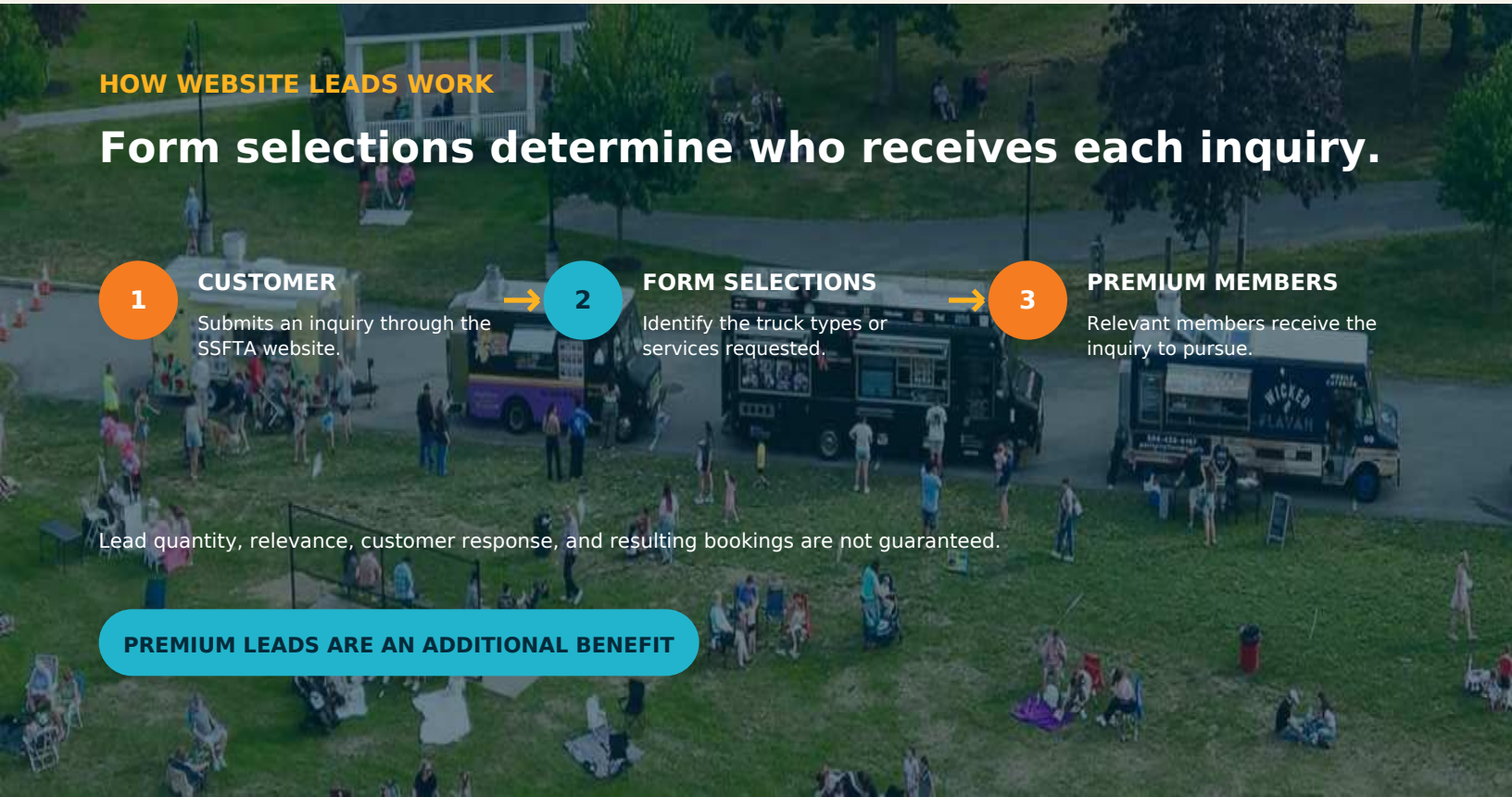
WEBSITE LEADS NOT INCLUDED
Best for members who do not need lead access.

PREMIUM

$400 ANNUALLY

- ALL 8 CORE MEMBER BENEFITS
- FULL VOTING MEMBERSHIP

RELEVANT WEBSITE LEADS INCLUDED
Delivered according to customer form selections.



HOW WEBSITE LEADS WORK

Form selections determine who receives each inquiry.

1. **CUSTOMER**
   Submits an inquiry through the SSFTA website.
2. **FORM SELECTIONS**
   Identify the truck types or services requested.
3. **PREMIUM MEMBERS**
   Relevant members receive the inquiry to pursue.

Lead quantity, relevance, customer response, and resulting bookings are not guaranteed.

PREMIUM LEADS ARE AN ADDITIONAL BENEFIT



EVENTS & PARTICIPATION

SHOW UP. SERVE WELL.

BUILD COMMUNITY TOGETHER.

Membership opens the door to SSFTA events.

Eligible members may express interest when opportunities are available. Each event lineup is built separately to serve the host, the public, and participating trucks well.

1 OPPORTUNITY

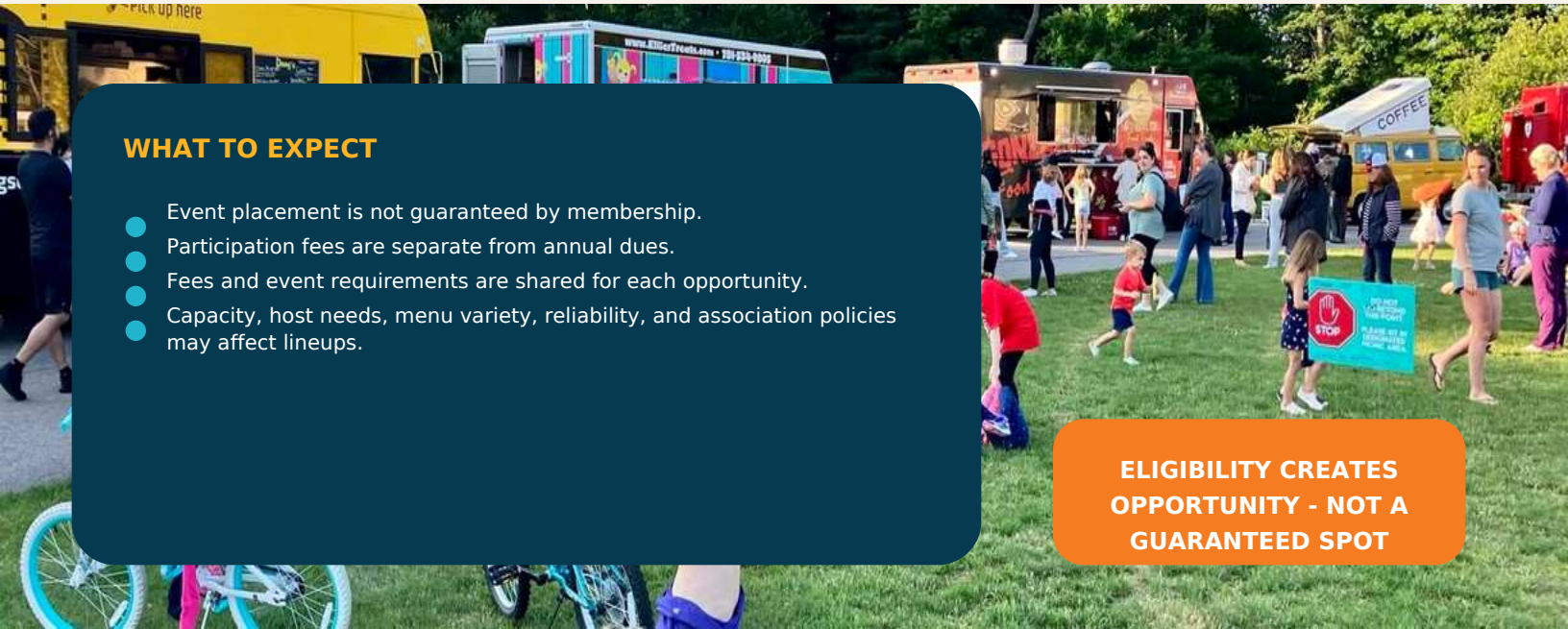
SSFTA shares an available event or food truck night with eligible members.

2 MEMBER INTEREST

Members indicate their interest and availability for that specific opportunity.

3 EVENT LINEUP

Selections are made according to the needs, space, and requirements of each event.



WHAT TO EXPECT

- Event placement is not guaranteed by membership.
- Participation fees are separate from annual dues.
- Fees and event requirements are shared for each opportunity.
- Capacity, host needs, menu variety, reliability, and association policies may affect lineups.

ELIGIBILITY CREATES OPPORTUNITY - NOT A GUARANTEED SPOT

MEMBER EXPECTATIONS

BE A GREAT SSFTA MEMBER

PROFESSIONAL. RELIABLE. COMMUNITY-MINDED.

Strong events depend on members who communicate clearly, arrive prepared, and represent the food truck community well.



WHAT GOOD MEMBERSHIP LOOKS LIKE

1. **STAY CURRENT**
   Maintain required licenses, permits, insurance, and inspections.

2. **STAY RESPONSIVE**
   Watch for SSFTA communications and meet stated deadlines.

3. **ARRIVE READY**
   Be on time, properly staffed, and prepared for accepted events.

4. **OPERATE SAFELY**
   Maintain clean, safe, and professional truck operations.

5. **FOLLOW THE PLAN**
   Respect event instructions and host or site requirements.

6. **COMMUNICATE CHANGES**
   Notify SSFTA promptly if availability or plans change.

7. **KEEP ACCOUNTS CURRENT**
   Pay membership dues and event fees by their deadlines.

8. **REPRESENT US WELL**
   Treat customers, hosts, and fellow members respectfully.



THE GOAL IS SIMPLE

Make every event better for everyone.



MEMBERSHIP APPLICATION

READY TO JOIN?

TAKE THE FIRST STEP ONLINE.

APPLYING IS SIMPLE

1

CHOOSE YOUR LEVEL

Standard membership is $300 annually. Premium membership is $400 annually and includes relevant website leads.

2

COMPLETE THE ONLINE APPLICATION

Tell us about your mobile food business and provide the requested listing and contact information.

3

WATCH FOR FOLLOW-UP

SSFTA will contact you about your application and any next steps needed to complete membership.

SCAN TO APPLY

APPLICATION + DIRECTORY LISTING

Use your phone camera to open the page.

HTTPS://SOUTHSHOREFOODTRUCKASSOCIATION.ORG/APPLY/

Questions? Southshorefoodtruckassoc@gmail.com



COME GROW WITH US

There is a place for your truck here.







SOUTH SHORE FOOD TRUCK ASSOCIATION
EST. 2017

THANK YOU FOR CONSIDERING MEMBERSHIP

SEE YOU ON THE ROAD.

CONNECT | COLLABORATE | GROW

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