



2027

SPONSORSHIP OPPORTUNITIES

PUBLIC EVENT VISIBILITY FOR EVERY BUDGET

Support free entertainment, activities and community experiences
at South Shore Food Truck Association events.

OPPORTUNITIES STARTING AT \$50

WHY SPONSOR SSFTA?

02

PUBLIC VISIBILITY AT LOCAL EVENTS

REACH LOCAL CUSTOMERS

Build visibility at South Shore events

SSFTA represents more than 50 mobile food businesses and hosts weekly food truck events across five South Shore communities.

Sponsorship gives your business flexible ways to reach event attendees through public promotion, signage and on-site visibility.



2017

ESTABLISHED

50+

MEMBER BUSINESSES

5

WEEKLY EVENT LOCATIONS

YOUR SUPPORT AT WORK

Support the experiences that bring people back.

REACH EVENT ATTENDEES WHILE SUPPORTING LOCAL EVENTS



WHAT YOUR SUPPORT MAKES POSSIBLE

03

MORE TO ENJOY AT EVERY FOOD TRUCK NIGHT



SPONSORSHIP WITH A PURPOSE

**Help us add more
to the experience.**

Your contribution can support:

We match sponsorships with the opportunities that matter most to each business.

LIVE ENTERTAINMENT

DJs, musicians and performers
at weekly community events.

FAMILY ACTIVITIES

Games, crafts and activities that
give families more to enjoy.

SPECIAL EVENT FEATURES

Giveaways, demonstrations and
interactive community experiences.

STRONGER WEEKLY EVENTS

Added features that encourage
attendees to stay and return.

Your support helps keep entertainment and activities free for attendees.

VISIBLE SUPPORT FOR THE COMMUNITIES YOUR BUSINESS SERVES

FLEXIBLE WAYS TO PARTNER

04

START WITH WHAT WORKS FOR YOUR BUSINESS

Choose a starting point. We will customize the rest.

Benefits can be adjusted around your goals, contribution, preferred location and available opportunities.

JOIN US FOR ONE NIGHT

\$50

STARTING AT

- On-site presence at one event
- Meet attendees and share your business
- A simple, affordable way to participate

SPONSOR AN EVENT FEATURE

\$250+

STARTING AT

- Support entertainment or an activity
- Recognition connected to that feature
- Promotion based on the arrangement

ANNUAL SSFTA SPONSOR

\$500+

STARTING AT

- Website sponsor recognition
- Dedicated public social-media spotlight
- Signage or a customized combination

PREMIER EVENT SPONSOR

\$1,000+

STARTING AT

- A fully customized partnership
- Season-long presence at one location
- Digital, signage or on-site visibility

HAVE A DIFFERENT BUDGET OR IDEA? WE STILL WANT TO HEAR FROM YOU.

We welcome monetary sponsorships, in-kind support and creative event opportunities.

ALL OPPORTUNITIES ARE SUBJECT TO APPROVAL, AVAILABILITY AND EVENT FIT

LET'S WORK TOGETHER

BUILD YOUR SPONSORSHIP

A QUICK EMAIL IS ALL IT TAKES TO START

Tell us what matters to your business, and we will build an opportunity around it.

What kind of public visibility interests you?

- ✓ On-site event presence
- ✓ Social-media promotion
- ✓ Website recognition
- ✓ Event signage
- ✓ Entertainment or activity support
- ✓ Season-long visibility

Send us a few simple details

- Your business name and contact information
- The type of exposure or support that interests you
- Your preferred event location or date, if applicable
- Your approximate budget, service or in-kind contribution

Want to connect directly with SSFTA member businesses?
Ask us about \$100 Associate Membership for networking and member access.

READY TO START THE CONVERSATION?

southshorefoodtruckassoc@gmail.com

southshorefoodtruckassociation.org

Final sponsorship opportunities depend on availability, event fit and SSFTA approval.